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WE BELIEVE THAT
GREAT PR

SHOULD TURN
ATTENTION INTO
ACTION

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CONTENT EXCELLENCE

Delivering High-Quality PR Content to Drive Comms Excellence For Cloud-Native Network Solutions Provider Mavenir

AT A GLANCE

CONTENT SERVICES

- Press release writing
- Blog & article creation
- Proofreading
- Review & editing
- Messaging consistency

KEY BENEFITS

- Sector-specific experience
- First-class copywriting
- Additional research & context
- Integrated comms approach
- PR & comms experts

MAVENIR



"EvokedSet is a trusted PR partner, with extensive experience in the telco space. We can depend on EvokedSet to add value to the brief and deliver high quality, well-crafted content that we are proud to share."

EMMANUELA SPITERI

Head of Marketing
Mavenir

STAND-OUT CONTENT

EvokedSet delivers expert PR copywriting services to Mavenir - the telco industry's only end-to-end, cloud-native network solutions provider.

Mavenir is the recognised global leader in Open Radio Access Network solutions, today accelerating software network transformation for over 300 CSPs and enterprises across 120+ countries, which together serve more than 50% of the world's mobile subscribers. The company's market dominance and success generates substantial newsflow for the business, requiring the continuous creation of article and press release content to support a full programme of media, analyst and customer comms.

Leveraging our extensive PR expertise and telecoms sector experience, EvokedSet helps drive content excellence on a project basis for Mavenir - from initial briefing through to research, drafting & final delivery.

BENEFITS

Director-Level Support

Our services are delivered by experts who can develop, drive and implement integrated marketing communications programmes with maximum impact.

Sector Experts

We are B2B experts, with extensive cultivated expertise in technology sectors - from telecoms, software and electronics to medtech, healthtech and biotech.

Outstanding content creators

We are content strategy specialists. We are easy to brief and pride ourselves on delivering pitch-perfect copy - first time and every time.

Cost-effective and right-sized

Our integrated marcoms effectively connect your messaging to your most important audiences - building brand value into early-stage and fast-growth start-ups.