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WE BELIEVE THAT
GREAT PR
SHOULD CREATE
SUSTAINABLE
COMPETITIVE EDGE
”

STRATEGIC CONTENT FOR GLOBAL LIFE SCIENCES LEADER

Quality Content Creation For Fortune 500
Pharma Solutions Powerhouse

AT A GLANCE

MARCOM SERVICES

- Messaging frameworks
- Brochures & case studies
- Whitepaper creation
- Webinar content
- Infographics & social

KEY BENEFITS

- Pharma market expertise
- Versatile support
- Content research skills
- Graphic design abilities
- Top-tier copywriting



"EvokedSet provided a highly skilled and valued contribution to our regulatory technologies and services marketing programmes – leading the creation of quality, effective content. We very much considered EvokedSet a core part of our global marketing team."

MIKE LANGE

Marketing Lead & client contact

STAND-OUT MARKETING

EvokedSet provided expert content creation services to a global pharmaceutical solutions company specializing in distribution, commercialisation and logistics for healthcare products and services worldwide.

Over the course of a multi-year project, EvokedSet led the delivery of high-quality, specialist content – supporting marketing programmes across the regulatory products and services division, which spanned Regulatory Affairs and Quality Management & Compliance (QMC) to pharmacovigilance.

BUSINESS IMPACT

From devising strategic messaging frameworks to generating brochures, webinar content and whitepapers – from research to completion – EvokedSet helped to communicate this global brand leader's depth and breadth of expertise to its biopharmaceutical customers worldwide.

BENEFITS

Director-Level Support

Our PR services are delivered by highly experienced marcoms experts who know how to get results.

Sector Experts

We are B2B experts, with extensive expertise in life sciences markets – from biotech, medtech and healthtech to medical devices and diagnostics.

Outstanding content creators

We are content strategy specialists. We are easy to brief and pride ourselves on delivering pitch-perfect copy – first time and every time.

Cost-effective and right-sized

Our integrated marcom campaigns create a compelling narrative, driving growth and success for start-ups, scale-ups and global brands.