

PUBLIC RELATIONS

MEDIA STRATEGY

MARCOMS

EvokedSet

AGENCY

An introduction to our PR and
marketing communication services

Choose to stand out

Our mission is simple: to deliver outstanding communications that create optimal impact and transform your business success.

We help start-ups, scale-ups, global brand leaders, world-leading universities and industry bodies, and we'd love to work with you.

Nicky Denovan

**NICKY DENOVAN,
MANAGING DIRECTOR**



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About us

For almost two decades, we've been helping B2B clients outshine the competition and maximise marketing ROI.

Our services are delivered by director-level public relations and marketing communication experts who get results.

From front-page splashes to primetime TV features, our track record speaks for itself.



EvokedSet



Our markets & experience

B2B SPECIALISTS

We're exclusively B2B-focused and work across global broadcast, national newspapers, business, trade and online media.

INNOVATION EXPERTS

Our exceptional media results span every sector - from medtech and life sciences to electronics, telecoms, pharma and fintech.



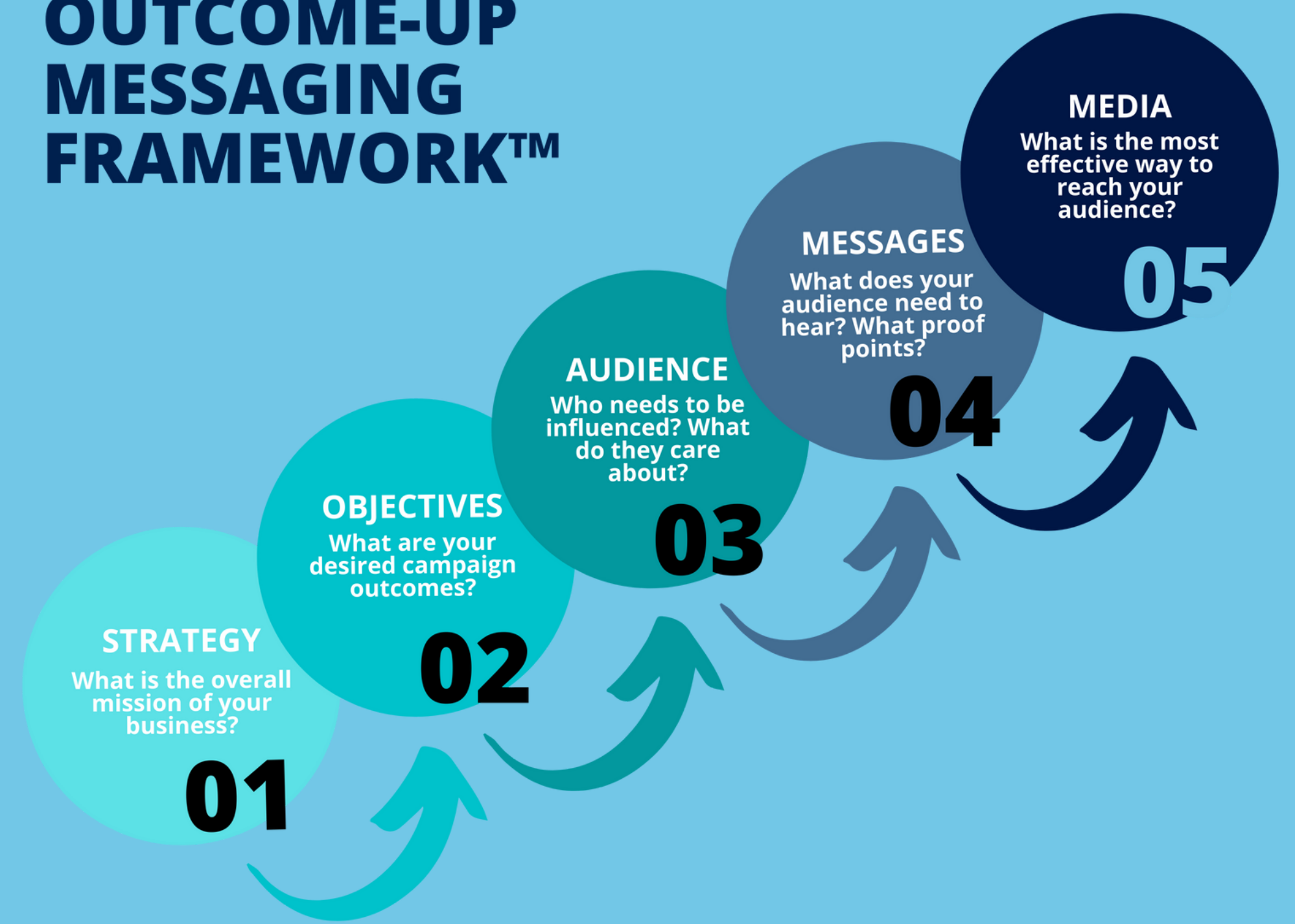
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Our approach:
strategy-led,
results-driven

OUTCOME-UP MESSAGING FRAMEWORK™



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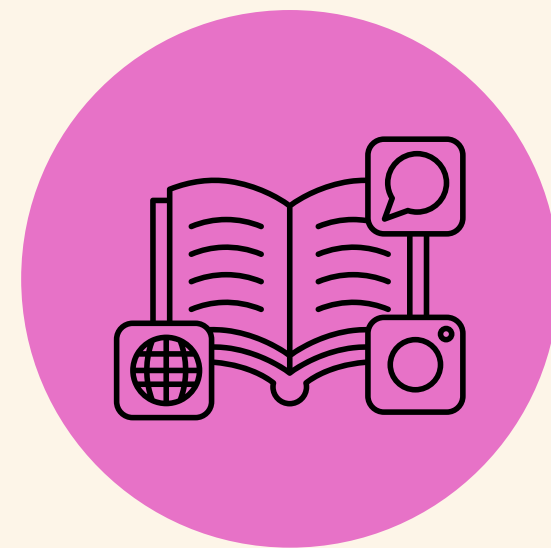
MEDIA STRATEGY

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Our expert services



Communications
strategy



Media & analyst
relations



Content creation
and online media



Marketing
communications

Here's what our clients say

EVOKEDSET

"EvokedSet has expertly managed our PR strategy and media profile since launch. We really value our partnership."

OUTSTANDING B2B PR

Professor Chris Toumazou

**REGIUS PROFESSOR CHRIS TOUMAZOU FRS,
CO-FOUNDER OF DNANUDGE**



EvokedSet

Here's what our clients say

EVOKEDSET

OUTSTANDING B2B PR

"EvokedSet made an immediate and positive impact on our ability to communicate effectively to sophisticated audiences."

Neil Bell

**NEIL BELL,
CHIEF DEVELOPMENT OFFICER, AVACTA
THERAPEUTICS, AVACTA GROUP PLC**



EvokedSet

Here's what our clients say

EVOKEDSET

"We can depend on EvokedSet to add value to the brief and deliver high quality, well-crafted content that we are proud to share."

OUTSTANDING B2B PR

Emmanuela Spiteri

**EMMANUELA SPITERI,
HEAD OF MARKETING
MAVENIR**



EvokedSet

Here's what our clients say

EVOKEDSET

“EvokedSet generated inspiring content that successfully showcased the strengths and diversity of WCID’s community.”

OUTSTANDING B2B PR

John Anderson

**JOHN ANDERSON,
CHIEF INVESTMENT OFFICER
IMPERIAL COLLEGE LONDON**



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Ready to transform your PR results?

Let's explore working together.
Choose to stand out.

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