


# EvokedSet

[evokedset.com](http://evokedset.com)



We believe that great  
PR should

**open minds**  
and  
**open doors**



## Stage 1

### Capture mindshare

What do you want to say and why should people listen? Our proven messaging workshop process will deliver a solid communications plan to drive your PR story.



## > Stage 2

### Outshine your competition

We will create newsflow and profile opportunities that will generate measurable momentum and set the agenda with your key audiences – online, in print, and on social media.



## > Stage 3

### Turn attention into action

We'll ensure your online presence is looking good and working as hard as possible – from SEO, social media and driving qualified traffic to engagement and lead capture.

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For B2B companies looking to generate brand visibility, EvokedSet PR is in a different class.

To find out more, visit our website:  
[evokedset.com/standout](http://evokedset.com/standout)



# Choose to stand out

## What our PR Package will deliver:



On-site half-day messaging workshop



Full website and online strategy review and recommendations



12-month PR and communications plan



News releases and newsflow plan – creation, issuing and reporting

When it's time to ruffle some feathers, give us a call.

Call us now on 0118 328 2782 to book a one-hour introduction meeting.



# Benefits for your business

**Affordable project and guaranteed ROI**

**Right-sized approach for your business lifecycle**

**Well-defined deliverables within a set fee**

## Why EvokedSet?

Quite simply, because we excel at this. Our PR experts have taken pre-product, pre-PR start-ups and elevated them to global leadership positions through highly effective and very affordable campaigns.



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Or email [standout@evokedset.com](mailto:standout@evokedset.com)